



Asian Cuisine Specialist Manufacturer

Mengfu SHL S.L.





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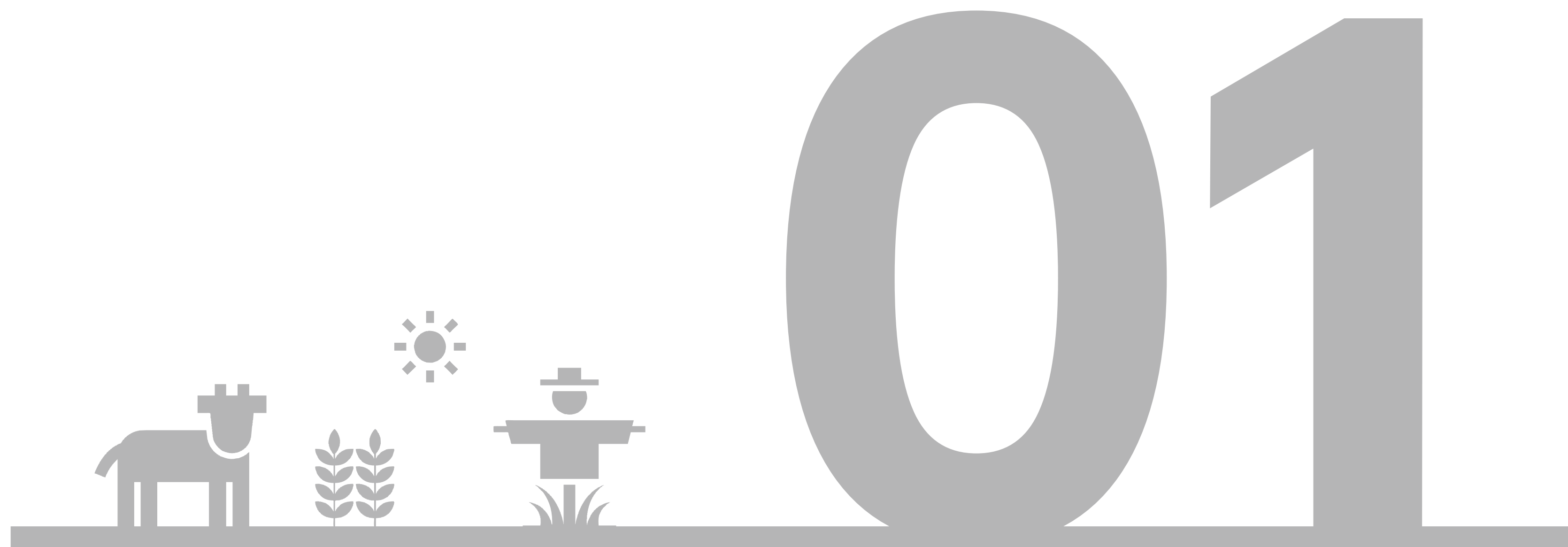
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COMPANY PROFILE

MENGFU SHL S.L.





4 Plants

Daily production capacity of over **30 tons**

The company was founded in 2001 by three Asian immigrants in the city of Málaga, Spain. We began in a small establishment to manufacture the first authentic recipes. After years of effort and dedication, due to the good taste of our products and our quality, Mengfu gained reputation among Asian restaurants and supermarkets in the city. This led to the expansion of the company and its range of products.

Through all these years Mengfu has become the leader of the Asian food industry in Spain. The company counts with its own R&D department, following the European Asian food trends. In addition to supplying the local Spanish market, the products are also sold to different EU countries and the UK. Mengfu's reputation has been recognized in all these markets for its Asian authenticity made in Europe.

Mengfu nowadays counts with four plants (Barcelona, Málaga and Madrid), each specialised in different ranges. The main production center is located in Madrid, the capital of Spain, covering an area of about 14,000 square meters, which opened in January 2022, and approved by the IFS International Food Standard Certification in the same year, becoming the first Chinese food producer in Spain to obtain this certification. From Madrid we pivot most of our logistics. The new Madrid factory enables us to meet the new demands of the market, preparing for the challenges of the coming years.



MENG FU S.H.L.

Customers in **28 countries** in Europe

QUALITY CERTIFICATION



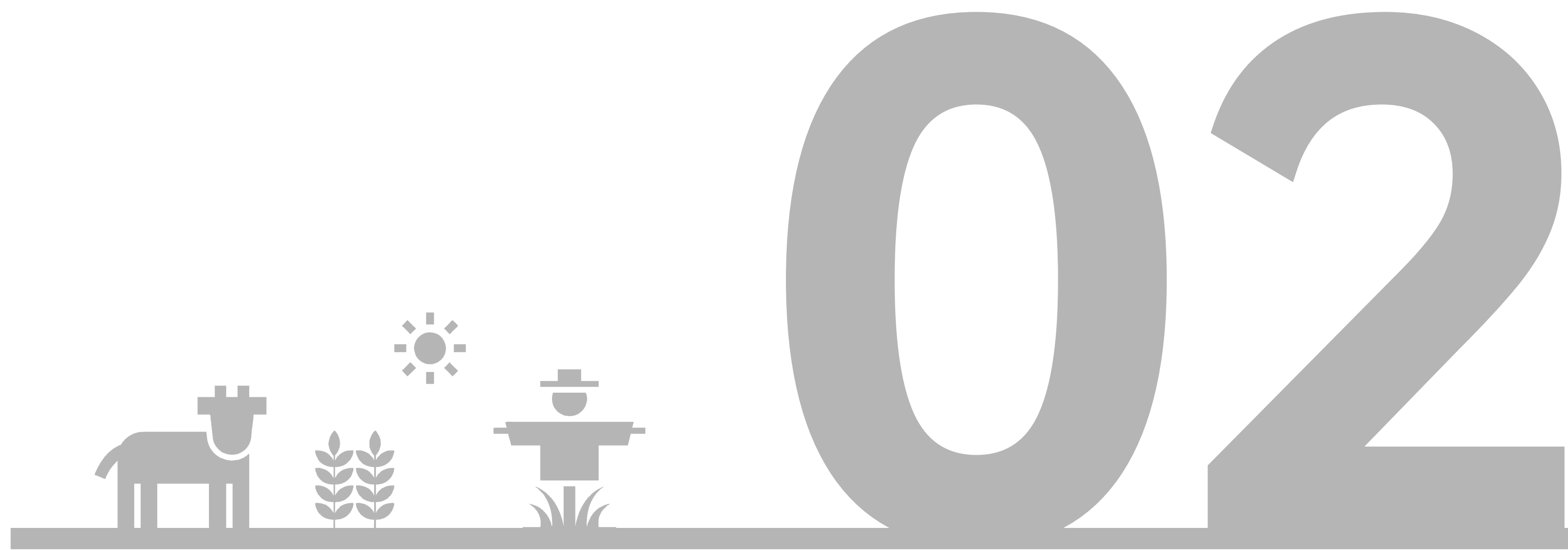
MENGFU SHL S.L.

In October 2022, MengFu was approved by the IFS International Food Standard Certification and became the **first Chinese food producer in Spain** to obtain this certification.

As a result, MengFu is able to provide consumers with 100% food safety and hygiene levels.

BUSINESS INTRODUCTION

MENGFU SHL S.L.



OUR BRANDS



Meng Fu

Authentic

Meng Fu
Food Service

UNIQUE - MENGFU

- Asian authenticity and expertise using >95% Spanish ingredients
- Locally produced Asian vegetables, pork, chicken and beef
- Potential use of farm-assured animal proteins and other customer specific ingredients
- Short supply-chain
- Flexible & innovative



SALES TERRITORY



In 28 European countries, customers can purchase MengFu products in supermarkets.

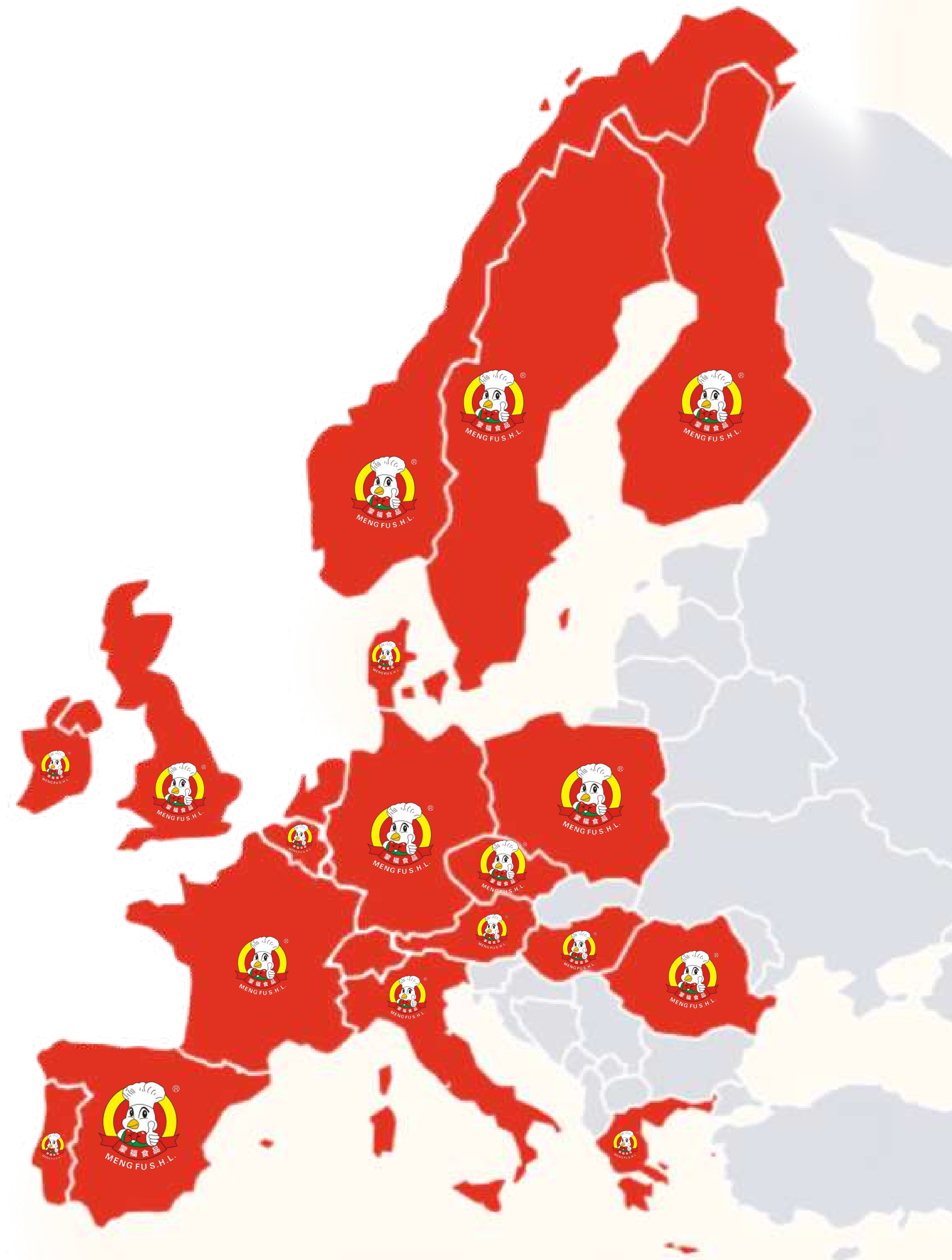


The Asian food line accounted for more than 13.7% of the market and the hot pot category accounted for more than 57.1% of the market.



More than 95% of the existing product lines are self-developed and own-branded products, and it is one of the Asian food companies with the strongest self-development and production capacity in Europe.

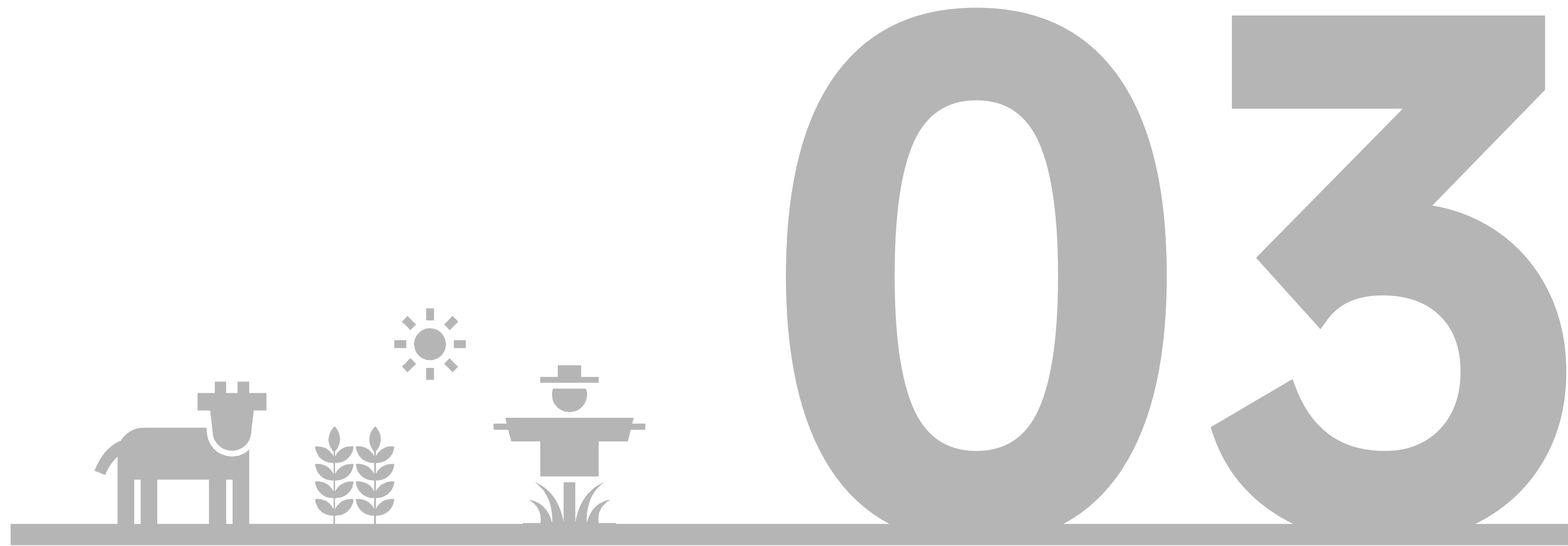
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PRODUCT DISPLAY



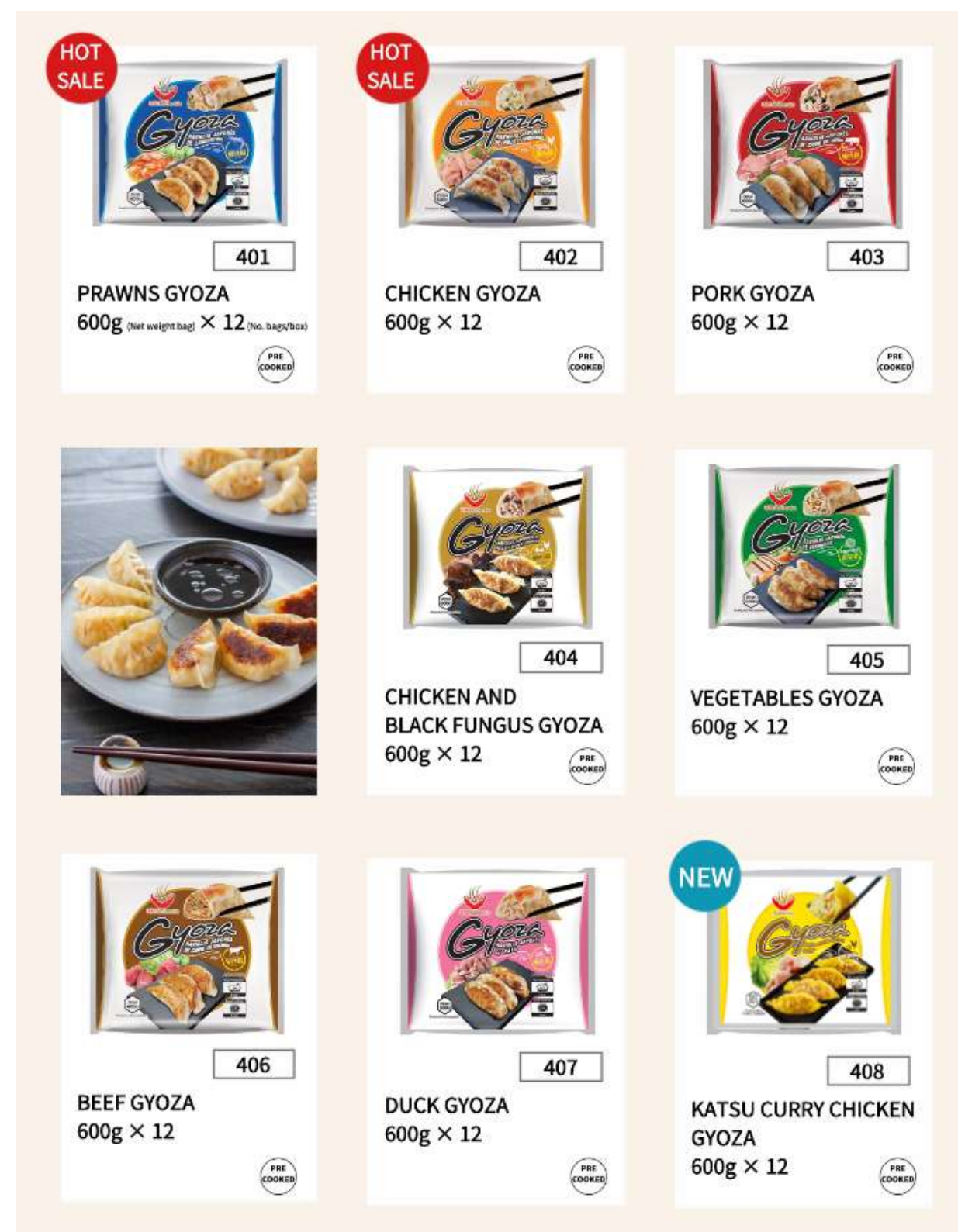
MENGFU SHL S.L.



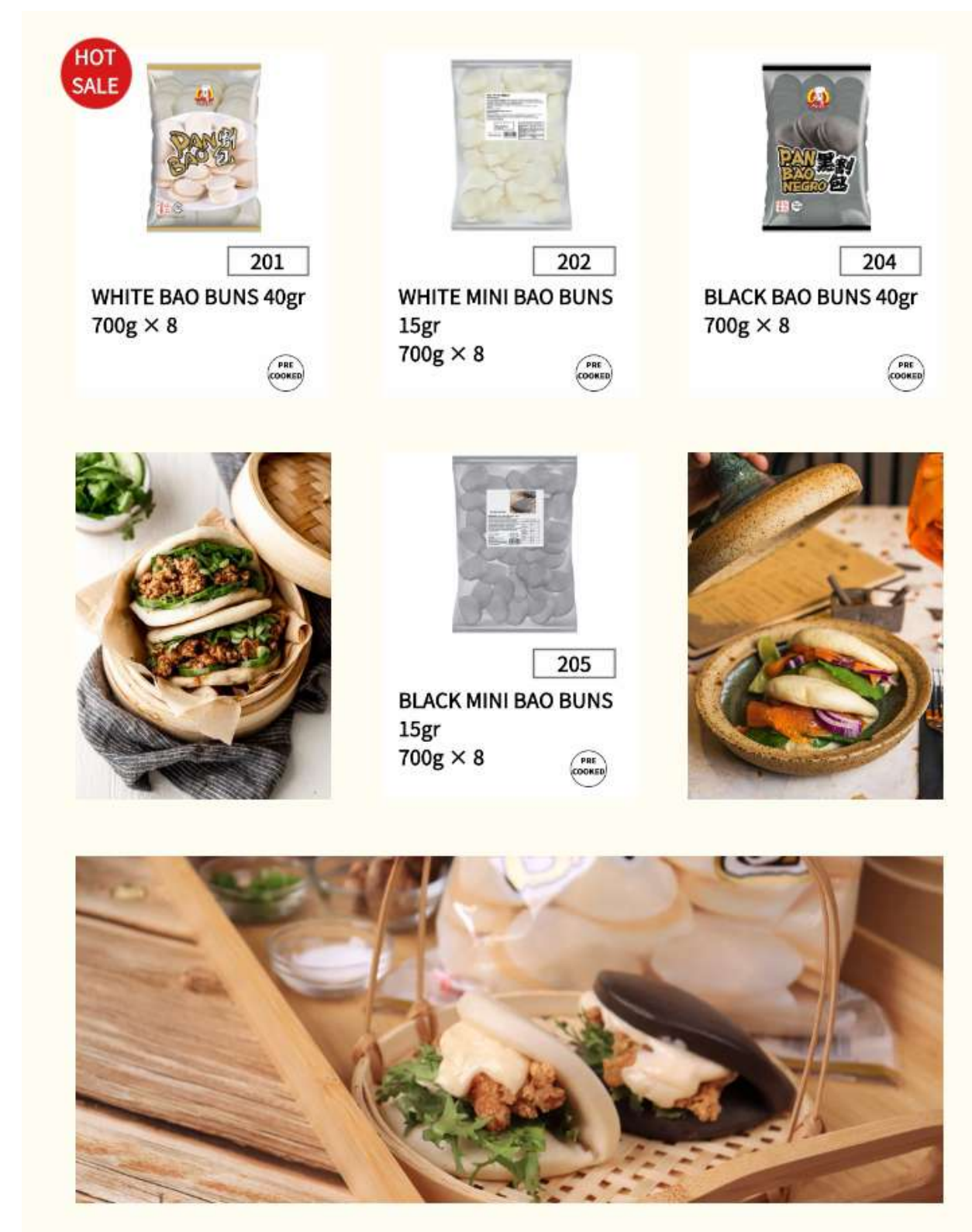
Most popular ranges

Traditional Asian concepts adapted to the modern European consumer's tastes and requirements both for retail and food service consumers.

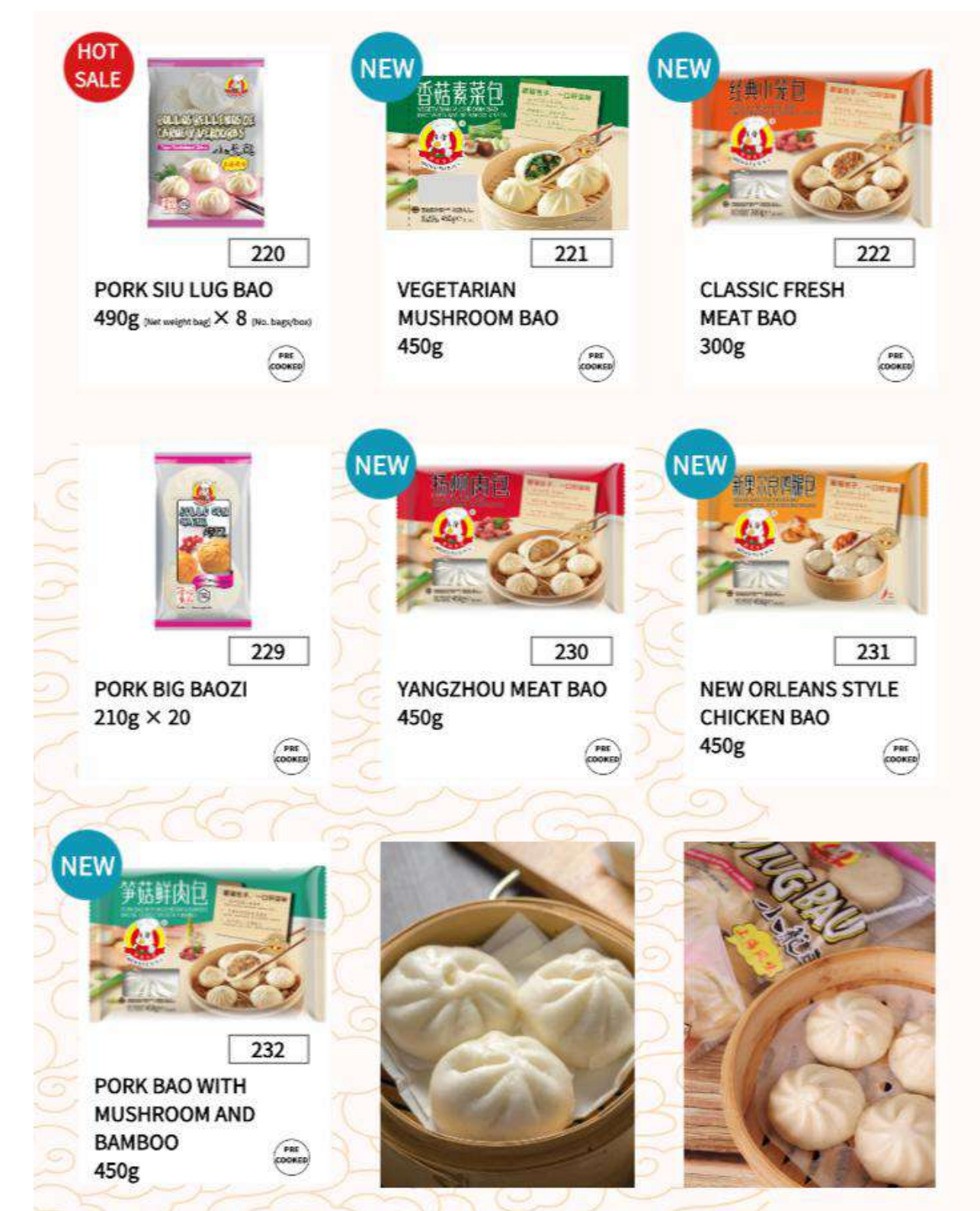
Gyoza



Bao buns

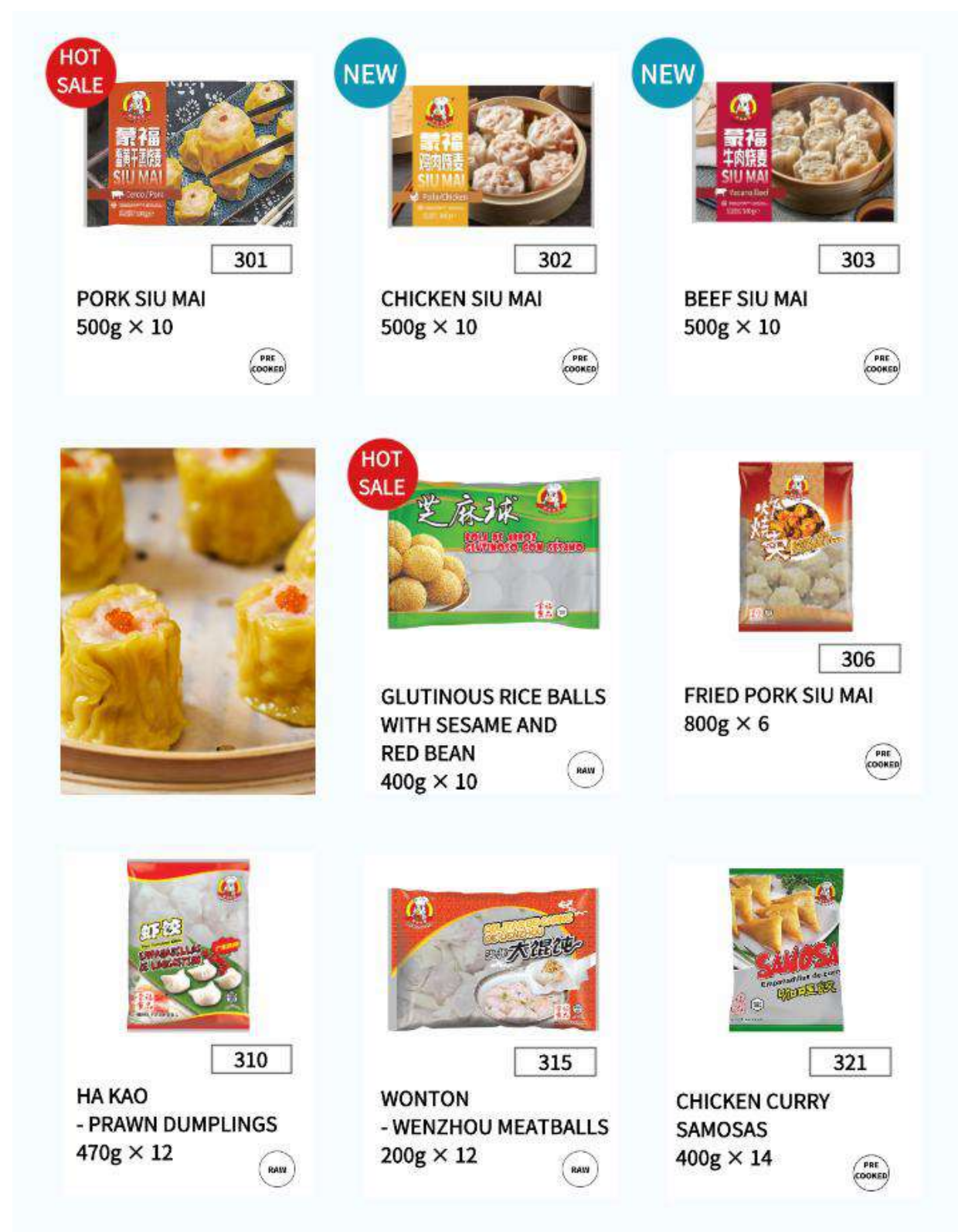


Filled Baos



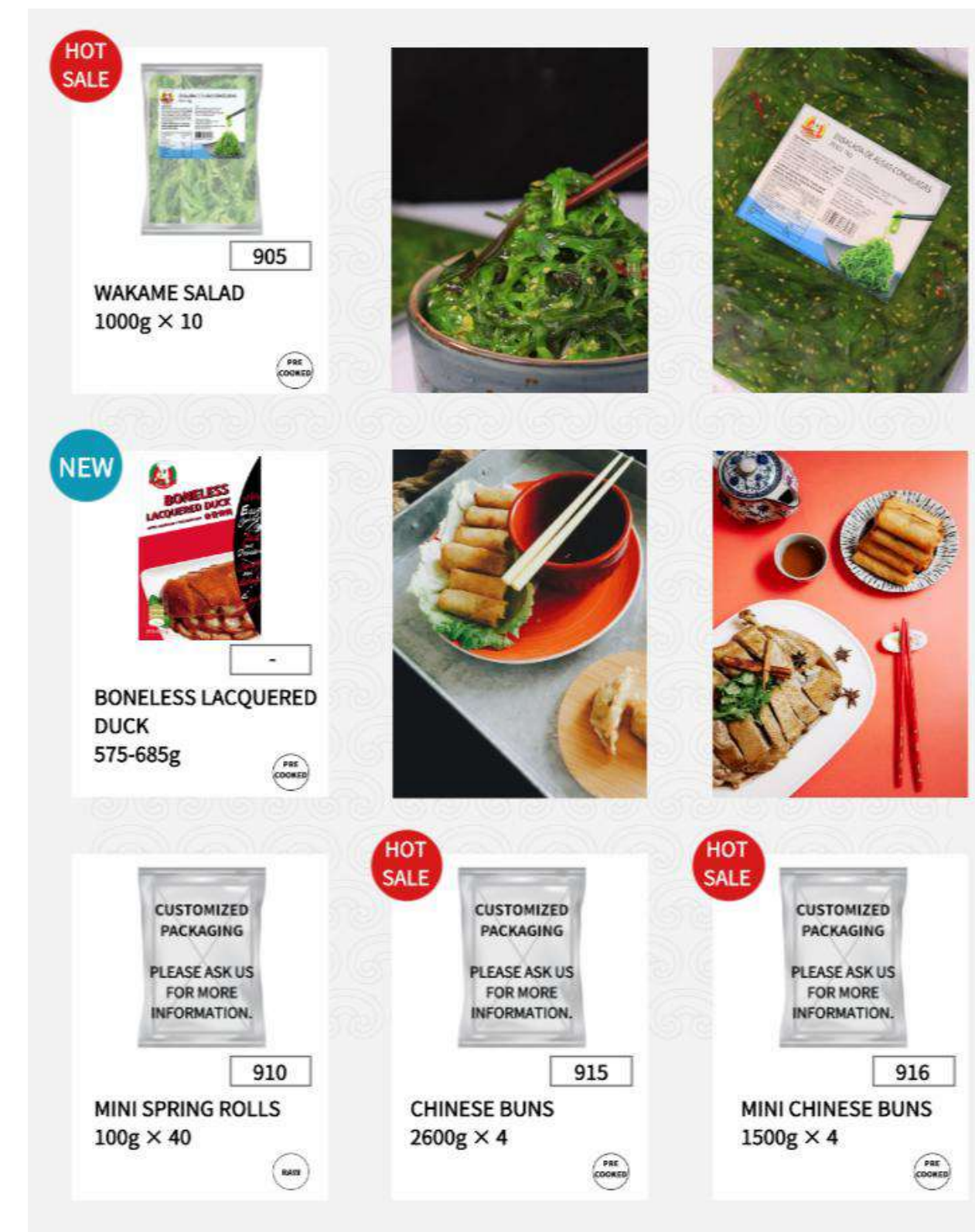
Most popular ranges

Dimsum



Traditional Asian concepts adapted to the modern European consumer's tastes and requirements both for retail and food service consumers.

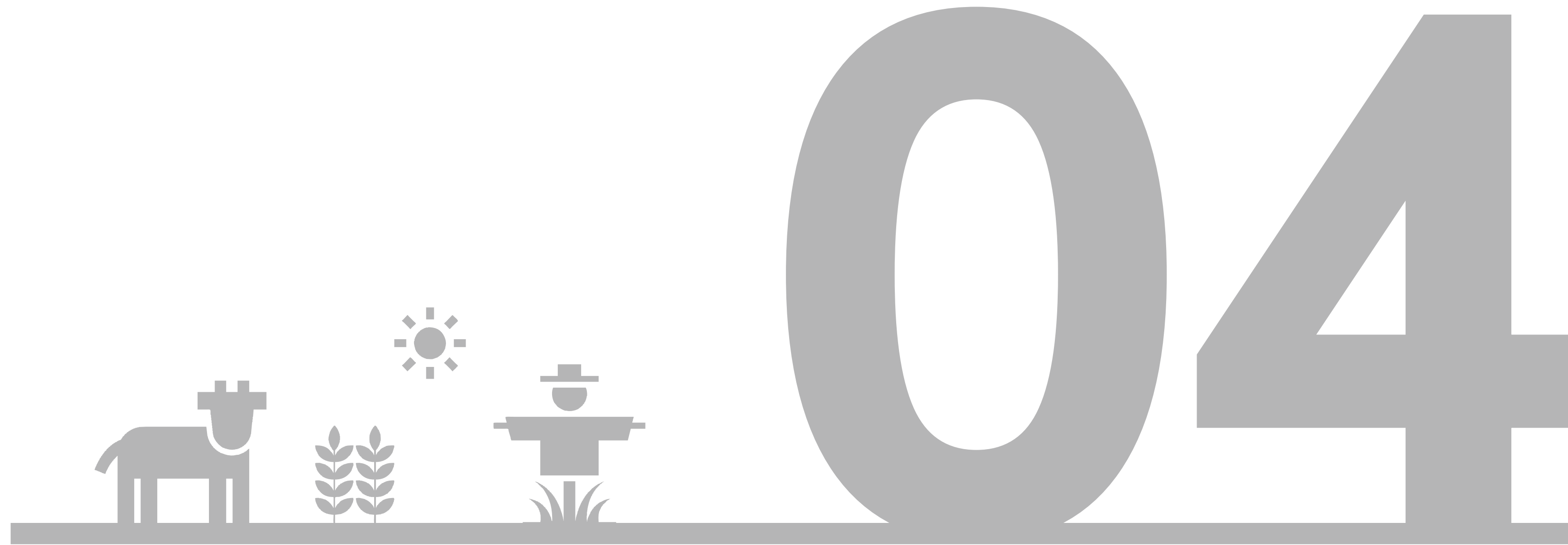
Food Service



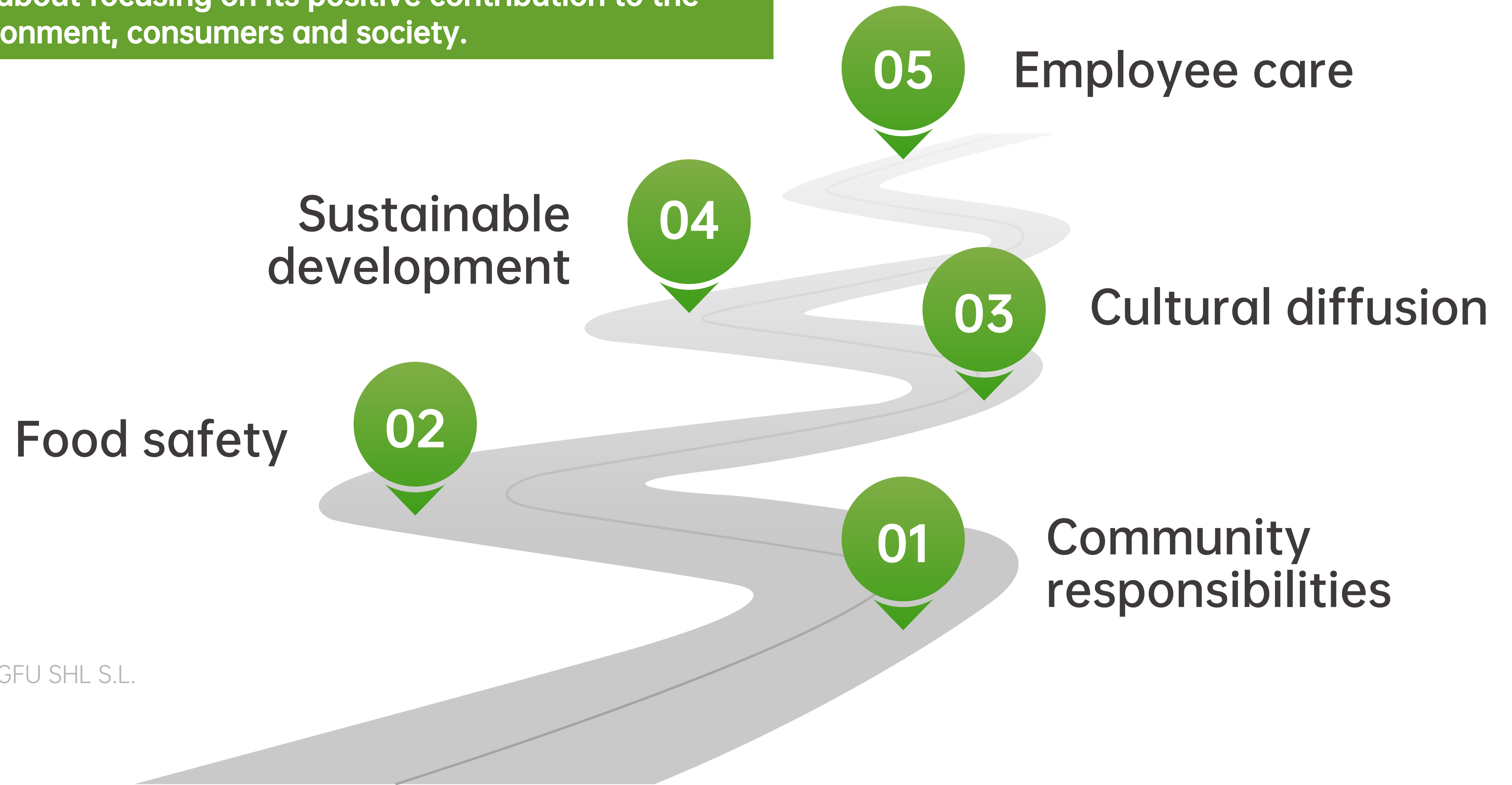


SOCIAL RESPONSIBILITY

MENGFU SHL S.L.



MengFu understands that defining a successful business is not only about creating business value and profits, but also about focusing on its positive contribution to the environment, consumers and society.



PARTICIPATION

01

Chinese New Year
Festival in Spain



02

Political and Business
Networking Events



03

Youth cultural activities



MENG FU SHL S.L.

PARTICIPATION

04

Related
Trade Exhibitions



05

Public welfare and
charity activities



06

Year-end Party

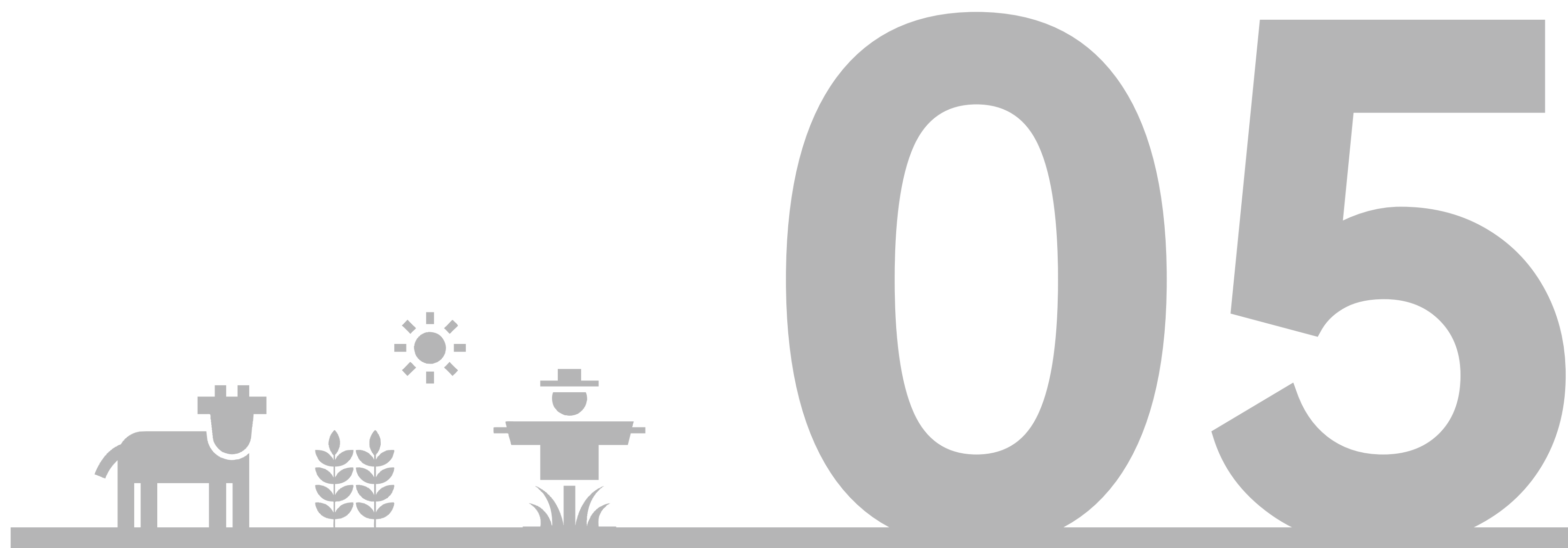


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COOPERATION AND PLANNING



MENGFU SHL S.L.



STRATEGIC PARTNERS

MengFu and Taiwan's Royal Cookings successfully established a joint venture in Madrid to create Royal Cooking Europe and set up a factory dedicated to the production and promotion of Asian-inspired sauce products and specialty seasonings.



Chaotianmen International (Group) Co., Ltd. signed a strategic cooperation agreement with MengFu, joining hands to empower the brand, research and development and refinement of Chongqing's hot pot base and ingredients, to fully open the European market with European IFS food certified products, to meet the international demand.

CONTACT US



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THANKS FOR WATCHING

MENGFU SHL S.L.



*Asian food
Manufacturer*

蒙福食品
Mengfu S. H. L S. L



Fabricante
de platos
Preparados
Asiáticos